

PREPRESS



SOFTWARE: Adobe Creative Cloud

FILE SCALE: Create artwork at 100% scale, or 10% scale if larger than 200" in either dimension. Include at least 0.125" bleed for digital, and 0.25" for screen printing.

COLOUR SPACE: CMYK files should always be supplied. Otherwise, we will convert from RGB to CMYK.
Note: Unexpected colour shifts may occur if we are required to do the conversion.

FONTS: Supply all used fonts, otherwise outline all fonts.

RESOLUTION: 30-75dpi at 100% - Very far viewing images
75-150dpi at 100% - Closer viewing images
150-300dpi at 100% - Very close viewing, high quality images

TRANSPARENCY: Flatten all transparency effects for screen printed work. Otherwise, RIP errors may occur.

FILE DELIVERY: Supply working files (Indesign or Illustrator), including all fonts and images that are used. Otherwise, supply high-resolution CMYK PDFs that have not been downsampled.

Provide the files via email attachments, download links, USB drives, CD or DVD.

CONTACT INFO

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